



# Blacktown Workers Soccer Football Club

## Workers FC

Walters Road  
Blacktown  
2148

<https://www.facebook.com/groups/99307515631/>

<http://www.workersfc.com.au/>

ABN: 22728653584 PO Box 121 Blacktown NSW 2148

President  
Matthew Brown  
0416015595

Secretary  
Jason Notley  
0409390450

Treasurer  
John Mifsud  
0425216701



**Dear Prospective Sponsor,**

Blacktown Workers Soccer Football Club (BWSFC) strives to provide opportunities for everyone in our community to participate in healthy, safe and inclusive **Soccer** activities in a fun and family orientated environment.

**Who are we?**

The club is not for profit and is managed by dedicated volunteer staff, all of who tirelessly provide their skills, time and assistance to ensure the club can offer a variety of structured programs.

**How are we funded?**

As we are a local community sports club, our major source of revenue is generated from membership fees and donations received from generous individuals & businesses.

These funds are then reinvested into the club for the benefit of all members.

**What makes our club great?**

It is our aim to cater for the social and competitive needs of our members, develop the full potential of participants, be aware of the diversity of our community and play the game with spirit in a fair and sporting way. But most of all it was about having fun in an environment that is safe and supportive.

Kind regards,

**Jason Notley**

Secretary

Blacktown Workers Soccer Football Club

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## Our History

Blacktown Workers Soccer Football Club was founded in 1968. The Club is an affiliated member of the New South Wales Amateur Soccer Federation and is bound by the constitution of that body.

## Our Club's Objectives:

- To provide the opportunity for the community to play soccer and to develop their playing skills in a team environment
- To promote fair play and sportsmanship
- To nurture good citizenship through healthy recreational and social activity in a supportive team environment.

## Competition

We compete in the Blacktown & Districts Soccer Football Association (BDSFA), in the Western Suburbs of Sydney.

## Our Club Today

Today, our club continues to experience success on and off the field and plays a major part in the community of Blacktown and surrounding suburbs. We are a multicultural and diverse club, catering for all age men, women and children from the age of 5 and onwards. We have over 500 registered players, playing on a home and away basis with our home grounds situated on Walters Road, Blacktown. We are supported by the Blacktown Workers Group with a membership of approximately 90 thousand. Blacktown Workers Football Soccer club has a solid structured committee.

The club is always looking out for the future of its members, players, supporters and sponsors.

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## **Blacktown Workers Soccer Football Club would love to welcome you into our proud family club.**

### **How can I become part of the family?**

As a sponsor of Blacktown Workers Soccer Football Club, we guarantee to promote your brand/product/service throughout the club and wider community at every opportunity. In line with our Club's objectives, **Blacktown Workers Soccer Football Club** endeavours to create an environment that puts family values to the forefront and prides itself on acting with integrity, innovation, and teamwork.

### **Sponsor Packages**

Sponsor packages provide local businesses and organisations a flexible opportunity to support their community. The opportunities that Blacktown Workers Soccer Football Club can offer to an interested party are:

#### **Sponsor Package Options**

(Refer to following pages for a description of each)

- Corporate Major Sponsorship Package
- Platinum Major Sponsorship Package
- Team Sponsorship Package
- Banner Sponsorship Package
- Donation

**Please note:** Blacktown Workers Soccer Football Club Sponsorship is flexible and open to any and all types of INKIND SPONSORSHIP and will endeavour to offer options for all interested parties.

### **Donation**

If you would like to donate to **Blacktown Workers Soccer Football Club** but are unable to commit to any of the sponsorship categories listed in this proposal, please feel free to contact the club and discuss ways in which you or your business can assist. Complete the Sponsorship Acceptance Form on a page 9

For further information about any of the sponsorship packages listed in this proposal please contact:

**Our Secretary Jason Notley**  
**Blacktown Workers Soccer Football Club**

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## Corporate Package

**Type** Major Sponsorship Package : Club Sponsor - Full Season Commitment

**Best Suits** Large Companies with tax benefits for sponsoring local organisations.  
Benefits would be naming rights on the front of our playing jerseys.  
Sponsor Banner displayed at home ground.

**Contribution** \$ 30,000

### What you get

#### Signage

- Main Sponsor Banner displayed on playing field fence at Laybutt Sporting Complex, Walters Road
- Sponsor logo on front of player jerseys for length of sponsorship
- Sponsor logo in clubrooms
- Sponsor Jersey in framed Presentation
- Business card to be displayed on notice board

#### Communications

- Sponsor logo in all media distribution (on consent)
- Sponsor Information and logo advertised in Year Book
- Sponsor logo on club website and Facebook page
- Weekly updates on Facebook page (Teams results) and company name mentioned

#### Event

- Double passes to annual presentation night.
- Invitations to Charity Day , interact with players
- Invitations to All Blacktown Workers Football Soccer Club Grand Finals
- Invitations to Sponsors day event

#### Membership

- 2019 Club Memberships with BWSFC

**How do I Contribute?** Complete the Sponsorship Acceptance Form on a page 9

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## Platinum Package

**Type** Major Sponsorship Package: Club Sponsor - Full Season Commitment

**Best Suits** Large Companies with tax benefits for sponsoring local organisations. Benefits would be naming rights on the front of playing jerseys for either Roo Ball, Junior or Senior teams

**Contribution** Sponsor Banner displayed at home ground.  
\$ 10,000

### What you get

#### Signage

- Main Sponsor Banner displayed on playing field fence at Laybutt Sporting Complex, Walters Road
- Sponsor logo on front of player jerseys for length of sponsorship.
- Sponsor logo in clubrooms
- Sponsor Jersey in framed Presentation

#### Communications

- Sponsor logo in all media distribution (on consent)
- Sponsor Information advertised in Year Book
- Sponsor logo on club website and Facebook page
- Weekly updates on Facebook page (Teams results Roo Ball excluded) and company name mentioned

#### Event

- Double passes to annual presentation night.
- Invitations to Charity Day, interact with players
- Invitations to all Blacktown Workers Football Soccer Club Grand Finals
- Invitations to Sponsors day event

#### Membership

- 2019 Club Memberships at BWSFC

### How do I Contribute?

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## Team Sponsorship Package

**Type** Team Sponsor Package

**Best Suits** Self Employed Business or individual

**Sponsor one team with sponsors names on front of player Jerseys.**

**Contribution** \$ 1,850

**What you get**

### Signage

- Sponsors name on front of player jerseys
- Sponsor logo in clubrooms
- Sponsorship banner to be displayed on playing field fence at Laybutt Sporting Complex, Walters Road

### Communications

- Sponsor logo in all media distribution
- Sponsor logo on club website

### Event

- Invitations to Sponsors day event (x2)
- Double passes to annual presentation Dinner

### Membership

- 2019 Club Memberships with BWSFC

**How do I Contribute?**

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## Banner Sponsorship Package

<b>Type</b>	BANNER SPONSOR PACKAGE
<b>Best Suits</b>	Self Employed business or individual who wants to advertise their company
<b>Contribution</b>	\$ 850
<b>What you get</b>	<ul style="list-style-type: none"><li>▪ Sponsorship sign on playing field fence at Laybutt Sporting Complex, Walters Road</li><li>▪ Sponsor logo in all media distribution (on consent)</li><li>▪ Sponsor logo on club website and Facebook page</li></ul>
	<hr/>
<b>Communications</b>	<ul style="list-style-type: none"><li>▪ Double passes to annual presentation night.</li><li>▪ Invitations to Charity Day , interact with players</li></ul>
<b>Event</b>	<ul style="list-style-type: none"><li>▪ Invitations to All Blacktown Workers Soccer Football Soccer Club Grand Finals</li><li>▪ Invitations to Sponsors day event</li></ul>
<b>Membership</b>	<ul style="list-style-type: none"><li>▪ 2019 Club Membership at BWSFC</li></ul>
<b>How do I Contribute?</b>	Complete the Sponsorship Acceptance Form on a page 9

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# SPONSORSHIP ACCEPTANCE FORM

## SPONSORSHIP CATEGORIES

- CORPORATE MAJOR SPONSOR PACKAGE
- PLATINUM MAJOR SPONSOR PACKAGE
- TEAM SPONSOR PACKAGE
- BANNER SPONSOR PACKAGE
- PRIVATE DONATION

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I commit to provide sponsorship of the **Blacktown Workers Soccer Football Club, 2019 -Club Sport-** Program in the following sponsorship category:

Sponsorship Category: \_\_\_\_\_

Sponsorship Value: \$ \_\_\_\_\_

Organisation / Business Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

Contact Name: \_\_\_\_\_ Position Title: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

E-mail: \_\_\_\_\_

**Please note:** Payment is requested within 2 weeks of acceptance.

**Electronic Funds Transfer:**

**Blacktown Workers  
Soccer Football Club**  
Bank: CBA  
BSB: 062 121  
Account Number: 28019936

**Cheques should be made payable to:**

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